

Fort Wayne Magazine's

Golf Guide



2015 ADVERTISING RATES | PUBLICATION DATE: FEBRUARY 27, 2015

Fort Wayne Magazine's Golf Guide

The 2015 Pocket Guide will be distributed with 8,500 copies of the March 2015 issue of *Fort Wayne Magazine*. An 8,000 overrun of the guide will be distributed at the Northern Indiana Golf Show March 14 & 15 and at golf course pro shops in northern Indiana. Total distribution is 16,500.

FEBRUARY 2015

ADVERTISING RATES

Back Cover	\$3,000
Inside Covers	\$1,600
Full page	\$800
1/2 page (vertical or horizontal)	\$600
1/4 page	\$460

LISTING ENHANCEMENTS

Course logo & signature hole photo (1 column x 1.5 max)	\$400
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COUPON PAGE

1/4 page (4.75 x 2.375)	\$125
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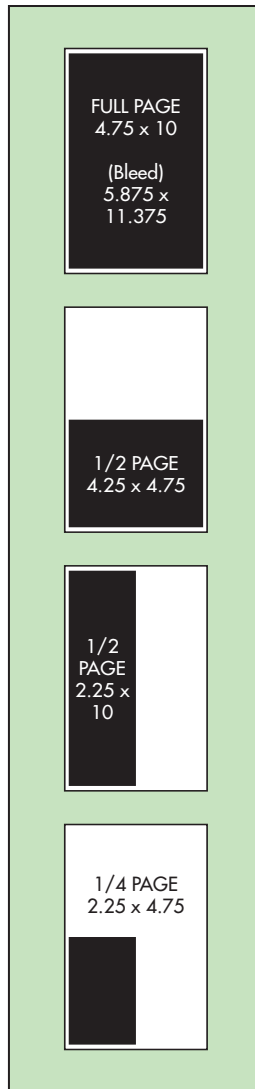
One-sided coupon with one image. A percentage off or dollar amount savings with expiration and/or effective dates required on the coupon.

Space reservation deadline:
Tuesday, December 23

Ad production materials deadline:
Tuesday, December 30

Published:
February 27

ADVERTISING SIZES



AD REQUIREMENTS

Trim size is 5.375" x 10.875" (.25" bleed on all sides). Please keep all live material .375" from the trim on all sides. On two-page spreads, leave 1.5" gutter for all live material.

Ad materials should be submitted as electronic files. Acceptable file formats include: Acrobat pdf (10.1.7 or earlier), Quark Xpress 8.5 or earlier, InDesign CS 5.5 or earlier, Adobe Illustrator CS 5.1 or earlier. NO MICROSOFT programs.

Premium position surcharges are non-commissionable. 15% advertising agency commission to qualified agencies. Guidelines/templates will be provided for expert pages.

AD MATERIAL DELIVERY

On Disk: CDs

Email: Attach ONE self-extracting, stuffed, zipped or PDF file and send to advertising@fwn.fortwayne.com. No file sizes larger than 4MB.

FTP Site:
server name: ferrari.fortwayne.com,
username: anonymous

All fonts (printer and screen) and graphic files must be included. Photos must be 300 dpi minimum resolution. Logos must be vector EPS files. Web graphics are not acceptable for quality reproduction.

Cancellation Policy:
Changes or cancellations must be made on or before the space reservation deadline.