

## Official Rules **2014 NIE Pet Star** contest presented by **Comfort Keepers**

- 1. Eligibility.** The Fort Wayne Newspapers NIE Contest is open to residents in the greater Fort Wayne area, 18 years or older. Employees of Fort Wayne Newspapers and their immediate family members living in the same household are not eligible to enter or win.
- 2. Contest Period.** Entries will be accepted from May 9, 2014 through June 13, 2014. Fort Wayne Newspapers reserves the right to change contest periods. Voting rounds will begin June 27, 2014 and close on August 4, 2014 at 8:59 p.m.
- 3. How to Enter.** Eligible residents may enter by submitting a photo, completed entry form and \$10 donation to: Fort Wayne Newspapers NIE Pet Star 600 W. Main St. Fort Wayne, IN 46802. One entry per pet. Multiple pets pictured in the same photo may qualify as a single entry. Incomplete entry forms will not be accepted. You may enter your pet as many times as you would like as long as a \$10 entry fee is submitted with each photo. Votes for duplicate pets will NOT be combined and Fort Wayne Newspapers advises against multiple entries for one pet. All photos must be no larger than 4x6. Copyrighted photos will not be accepted without the proper copyright release from the photographer. If a professional, copyrighted photo is submitted with absent copyright information, watermarks, or stamps, the contest entrant will assume all copyright infringement charges and legal consequences incurred from such action. All photos become property of Fort Wayne Newspapers and will not be returned. Fort Wayne Newspapers reserves the right to refuse the acceptance of any photograph found to be inappropriate for publication and to remove/blur any product logos that may be featured within submitted photos. Participating sponsors may enter, but are not eligible to win. The \$10 entry donation benefits the Fort Wayne Newspaper in Education program and is not required to participate. To enter without making this donation, you may submit an original entry form and photograph in person at Fort Wayne Newspapers located at 600 W. Main St., Fort Wayne, IN between the hours of 8:30 a.m. - 4:00 p.m.
- 4. Online Entry.** Online entries will be accepted at [petstar.fortwayne.com](http://petstar.fortwayne.com) through the entry period (see Rule 2). Photos submitted must be at least 220 dpi. The \$10 entry donation fee may be paid online using a credit card/debit card only. Votes made online are not tax deductible. For tax-deductible votes, please see Rule 6 below.
- 5. Voting Procedures.** The voting period will begin June 27, 2014 and close on August 4, 2014 at 8:59 p.m. Votes may be submitted in person, by mail, or online at [petstar.fortwayne.com](http://petstar.fortwayne.com). Votes submitted in person or by mail must be received by 4:00 p.m. on August 4, 2014. Voting is open to the general public. Online voting is limited to persons 18 years of age or older. Votes can be submitted with a voting ballot and a 25 cent donation to NIE per vote. A discount of 5 cents per vote will be given to any persons who donate \$5 or more. There is no limit to donation amounts.

Original ballots will be printed periodically in The News-Sentinel and The Journal Gazette during the voting period. Original ballots will also be available at Fort Wayne Newspapers located at 600 W. Main St., Fort Wayne, IN. Fort Wayne Newspapers will not be responsible for lost, incomplete, late, post-dated or misdirected entries or voting.

**5a. Voting Round 1:** Round 1 of voting will begin June 27, 2014. All entries will appear online at [petstar.fortwayne.com](http://petstar.fortwayne.com). The Pet Star 2014 section will be published in The News-Sentinel on June 28th and The Journal Gazette on June 29th. Round 1 will include all of the pets entered into the contest. Votes submitted in person or by mail must be received by 4:00 p.m. on Monday, July 7, 2014. Round 1 voting online will end on Monday, July 7, 2014 at 8:59 p.m. The top 50% or all those with votes will move onto Round 2. Entrants receiving zero votes during Round 1 will be eliminated.

**5b. Voting Round 2:** Round 2 of voting will begin July 11, 2014. The top 50% or all those with votes from Round 1 will be announced in The News-Sentinel on Saturday, July 12, 2014 and The Journal Gazette on Sunday, July 13, 2014. Votes submitted in person or by mail must be

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received by 4:00 p.m. on Monday, July 21st. Round 2 online voting will end on Monday, July 21, 2014 at 8:59 p.m. The top 50% of this group will move onto Round 3.

**5c. Voting Round 3 (Final Round):** Round 3 of voting will begin July 25, 2014. The top 50% from Round 2 will be announced in The News-Sentinel on Saturday, July 26, 2014 and The Journal Gazette on Sunday, July 27, 2014. Votes submitted in person or by mail must be received by 4:00 p.m. on Monday, August 4, 2014. Final online voting will end on Monday, August 4, 2014 at 8:59 p.m. The top 12 winners and our First, Second, and Third Place winners will be announced in The News-Sentinel on Saturday, August 9, 2014 and in The Journal Gazette on Sunday, August 10, 2014. Winners will receive prizes as indicated in section 7.

**6. Tax-Deductible status for votes:** Donations to NIE Pet Star may be tax deductible if, and only if, the dollar amount is \$500 or more and the check or money order is made out to the Indiana Newspaper in Education Foundation. A receipt of your donation to the Foundation will be mailed to the address on your check. Donations should be sent to Newspaper in Education at 600 W Main St, Fort Wayne, IN 46802, where Fort Wayne Newspapers will record your votes and forward the payment to the Indiana Newspaper in Education Foundation by our NIE department. If you have questions, please contact the NIE office at [niecontest@fortwayne.com](mailto:niecontest@fortwayne.com)

**7. Winner Selection & Prize Information.** Winner will be the pet who receives the highest number of votes. Only one pet will be declared the winner and receive the prizes. In the event of a tie, a random drawing will be conducted between the tying contestants.

One (1) Grand Prize Winner will receive a prize package, including:

- \$1,000 Cash
- Featured in the January 2015 issue of Fort Wayne Monthly
- Featured on the cover and as a month in the 2015 Pet Star Calendar
- Free weekend of boarding, plus complimentary pick up or delivery and 2 free walks from Law's Country Kennel
- \$50 Paw's-n-Claw's Pet Care Palace gift certificate
- \$50 Uncle Bill's Pet Center gift certificate
- \$50 Pet Supplies Plus gift certificate
- \$50 Pink Poodle Pet Boutique gift certificate
- Groom from Angela's Dog Grooming - \$35 value
- Carpet/rug/upholstery cleaning from Chem-Dry of Allen County – up to \$200 value
- Spay/Neuter, Vaccines, Microchip from H.O.P.E. for animals – up to \$120 value

One (1) second place finisher will receive:

- Featured as a month in the 2015 Pet Star Calendar
- Free weekend of boarding from Law's Country Kennel
- \$25 Paw's-n-Claw's Pet Care Palace gift certificate
- \$25 Uncle Bill's Pet Center gift certificate
- \$30 Pet Supplies Plus gift certificate
- \$50 Pink Poodle Pet Boutique gift certificate
- Groom from Angela's Dog Grooming - \$35 value
- Carpet/rug/upholstery cleaning from Chem-Dry of Allen County – up to \$120 value
- Spay/Neuter, Vaccines, Microchip from H.O.P.E for animals – up to \$120 value
- \$50 Pet Smart gift card – courtesy of Northeast Indiana Veterinary Emergency Specialist Hospital

One (1) third place finisher will receive:

- Featured as a month in the 2015 Pet Star Calendar
- 2 free walks from Law's Country Kennel
- \$25 Paw's-n-Claw's Pet Care Palace gift certificate
- \$25 Uncle Bill's Pet Center gift certificate

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- \$20 Pet Supplies Plus gift certificate
- Groom from Angela's Dog Grooming - \$35 value
- Carpet/rug/upholstery cleaning from Chem-Dry of Allen County – up to \$120 value
- \$50 Pet Smart gift card – courtesy of Northeast Indiana Veterinary Emergency Specialist Hospital

4th – 12th place finishers

- be featured as a month in the 2015 Pet Star Calendar

**8. Winner Notification.** Winners will be determined and notified on or around August 6, 2014. If contact with winners cannot be made after reasonable attempts by using information provided to Fort Wayne Newspapers with entry information, winner will be disqualified, forfeit any interest in prizes won and a replacement winner will be determined from remaining qualifying entries.

**9. Participation.** By participating, entering or voting, entrants and voters agree to be bound by these official rules and decisions. Fort Wayne Newspapers reserves the right to disqualify any persons found tampering with or otherwise abusing any aspect of this contest and to make changes to the contest as deemed necessary and appropriate.