



ADVERTISER PARTICIPATION DEADLINE: JANUARY, 22, 2016

ADVERTISER INFORMATION:

AD SIZE: **Full Pg** – 5 col W x 10.25" H includes 10,000 online impressions **1/2 Pg** – 5 col W x 5.25" H includes 6,500 online impressions **1/4 Pg** – 5 col W x 2.5" H includes 3,750 online impressions

Newspaper Representative _____ Ext. _____

ADVERTISER'S INFORMATION	
Business Name	<u>SweetCars</u>
Business Address	<u>2404 West Jefferson Boulevard</u>
City	<u>Fort Wayne</u> State <u>IN</u> ZIP <u>46802</u>
Web Site	<u>sweetcars.com</u> Business Phone <u>260-207-2277</u>
May students contact you with questions?	<input type="radio"/> Yes <input type="radio"/> No Email Address _____
Owner/Manager's Name	<u>Bill Zielke</u> Phone <u>260-207-2277</u>

COPY SPECIFICATIONS FOR STUDENT DESIGN DEADLINE: JANUARY 22, 2016
Any special information (Store hours, company brand colors, tagline/slogan) _____
Connecting you with your perfect vehicle! _____
Sales - Detail - Service _____
Big Logo! _____

Please attach a copy of your business logo. An electronic copy of your logo is needed for the online files. It should be 220 dpi and can be emailed to your account executive.