



ADVERTISER PARTICIPATION DEADLINE: JANUARY, 22, 2016

ADVERTISER INFORMATION:

AD SIZE: **Full Pg** – 5 col W x 10.25” H
includes 10,000 online impressions

1/2 Pg – 5 col W x 5.25” H
includes 6,500 online impressions

1/4 Pg – 5 col W x 2.5” H
includes 3,750 online impressions

Newspaper Representative _____ Ext. _____

ADVERTISER'S INFORMATION			
Business Name	Shaver Motors		
Business Address	7923 Lima Rd		
City	Fort Wayne	State	IN ZIP 46818
Web Site	www.shavermotarcars.com	Business Phone	260-490-4000
May students contact you with questions?	<input checked="" type="radio"/> Yes <input type="radio"/> No	Email Address	joshj7494@gmail.com
Owner/Manager's Name	Josh Johnson	Phone	385-7494

COPY SPECIFICATIONS FOR STUDENT DESIGN	DEADLINE: JANUARY 22, 2016
Any special information (Store hours, company brand colors, tagline/slogan) _____	
The no pressure dealer _____	
Colors: red, black and white _____	
Put a picture of a car _____	

Please attach a copy of your business logo. An electronic copy of your logo is needed for the online files. It should be 220 dpi and can be emailed to your account executive.