



ADVERTISER PARTICIPATION DEADLINE: JANUARY 22, 2016

ADVERTISER INFORMATION:

AD SIZE: **Full Pg** – 5 col W x 10.25” H
includes 10,000 online impressions

1/2 Pg – 5 col W x 5.25” H
includes 6,500 online impressions

1/4 Pg – 5 col W x 2.5” H
includes 3,750 online impressions

Newspaper Representative _____ Ext. _____

ADVERTISER'S INFORMATION

Business Name Parker Service Inc

Business Address 7544 St Joe Road

City Fort Wayne State IN ZIP 46835

Web Site parkerserviceinc.com Business Phone 260-492-2739

May students contact you with questions? Yes No Email Address kfranks.parker@comcast.net

Owner/Manager's Name Daniel Parker & Kathryn Franks Phone 260-492-2739

COPY SPECIFICATIONS FOR STUDENT DESIGN DEADLINE: JANUARY 22, 2016

Any special information (Store hours, company brand colors, tagline/slogan) _____

Parker's is open for towing and recovery 24/7 everyday of the year, including holidays. Impound lots are open North - 8-5 M-F 8-12pm Sat South 7:30-6pm M-F 8-12pm Sat both closed Sundays.

Our truck colors are red with yellow strips. Our slogan is "Keeping Fort Wayne Moving."

Celebrated our 80th year in business in 2014.

Please attach a copy of your business logo. An electronic copy of your logo is needed for the online files. It should be 220 dpi and can be emailed to your account executive.