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FORT WAYNE NEWSPAPERS
THE NEWS-SENTINEL ▲ THE JOURNAL GAZETTE

ADVERTISER PARTICIPATION DEADLINE: JANUARY, 22, 2016

ADVERTISER INFORMATION:

AD SIZE: Full Pg – 5 col W x 10.25” H 1/2 Pg – 5 col W x 5.25” H 1/4 Pg – 5 col W x 2.5” H
\$1,425 includes 10,000 online impressions \$1,150 includes 6,500 online impressions \$795 includes 3,750 online impressions

Newspaper Representative _____ Ext. _____

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|--|--|----------------|-----------------|
| ADVERTISER'S INFORMATION | | | |
| Business Name | Northeast Indiana Positive Resource Connection | | |
| Business Address | 525 Oxford Street | | |
| City | Fort Wayne | State | IN ZIP 46806 |
| Web Site | www.aidsfortwayne.org | Business Phone | 260-744-1144 |
| May students contact you with questions? | Yes No | Email Address | jeff@neiprc.org |
| Owner/Manager's Name | Jeff Markley | Phone | 260-744-1144 |

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| COPY SPECIFICATIONS FOR STUDENT DESIGN DEADLINE: JANUARY 22, 2016 |
| Any special information (Store hours, company brand colors, tagline/slogan) _____ |
| Tag line: Providing HIV Education, Prevention, Testing and Linkage to Care |
| Office Hours: Monday through Friday 8:30 a.m. to 5 p.m. |
| Colors: Orange and Teal |
| We would like the ad to be either a call to action for people to get tested for HIV and the reasons why that's important |
| OR an ad designed to eliminate the community stigma that is often associated with someone who is HIV positive. |
| _____ |
| _____ |

Please attach a copy of your business logo. An electronic copy of your logo is needed for the online files. It should be 220 dpi and can be emailed to your account executive.