



ADVERTISER PARTICIPATION DEADLINE: JANUARY, 22, 2016

ADVERTISER INFORMATION:

AD SIZE: Full Pg – 5 col W x 10.25” H
includes 10,000 online impressions

1/2 Pg – 5 col W x 5.25” H
includes 6,500 online impressions

1/4 Pg – 5 col W x 2.5” H
includes 3,750 online impressions

Newspaper Representative _____ Ext. _____

ADVERTISER'S INFORMATION			
Business Name	MutualBank		
Business Address	4916 Illinois Rd		
City	Fort Wayne	State	IN ZIP 46804
Web Site	www.bankwithmutual.com	Business Phone	260-702-4057
May students contact you with questions?	<input checked="" type="radio"/> Yes <input type="radio"/> No	Email Address	chrystal.kreiger@bankwithmutual.com
Owner/Manager's Name	Chrystal Kreiger	Phone	

COPY SPECIFICATIONS FOR STUDENT DESIGN	DEADLINE: JANUARY 22, 2016
Any special information (Store hours, company brand colors, tagline/slogan) _____	
Hours: 9am - 5pm	
Member FDIC	
We help people live better lives. (tagline)	
website: bankwithmutual.com	
Colors: Lime Green, White & Black	

Please attach a copy of your business logo. An electronic copy of your logo is needed for the online files. It should be 220 dpi and can be emailed to your account executive.