



ADVERTISER PARTICIPATION DEADLINE: JANUARY, 22, 2016

ADVERTISER INFORMATION:

AD SIZE: [ ] Full Pg - 5 col W x 10.25" H includes 10,000 online impressions [ ] 1/2 Pg - 5 col W x 5.25" H includes 6,500 online impressions [ ] 1/4 Pg - 5 col W x 2.5" H includes 3,750 online impressions

Newspaper Representative \_\_\_\_\_ Ext. \_\_\_\_\_

ADVERTISER'S INFORMATION
Business Name Longe Optical
Business Address 3409 N Anthony Boulevard
City Fort Wayne State IN ZIP 46805
Web Site www.longeoical.com Business Phone 260-484-2691
May students contact you with questions? [X] Yes [ ] No Email Address \_\_\_\_\_
Owner/Manager's Name Stuart Phone 260-484-2691

COPY SPECIFICATIONS FOR STUDENT DESIGN DEADLINE: JANUARY 22, 2016
Any special information (Store hours, company brand colors, tagline/slogan) Red/Black/White/Navy
Fort Wayne's most trusted Source for eye care.
Four convenient locations.
Fort Wayne's first and only onsite HD digital laboratory. Our independant optometrists have received the Longe Optical Platinum seal of approval. Exclusive Clearke HD Lenses. Home of the one-year worry-free guarantee.
See and look better than ever!

Please attach a copy of your business logo. An electronic copy of your logo is needed for the online files. It should be 220 dpi and can be emailed to your account executive.