



ADVERTISER PARTICIPATION DEADLINE: JANUARY, 22, 2016

ADVERTISER INFORMATION:

AD SIZE: **Full Pg** – 5 col W x 10.25” H
includes 10,000 online impressions

1/2 Pg – 5 col W x 5.25” H
includes 6,500 online impressions

1/4 Pg – 5 col W x 2.5” H
includes 3,750 online impressions

Newspaper Representative _____ Ext. _____

ADVERTISER'S INFORMATION			
Business Name <u>Indiana Tech</u>			
Business Address <u>1600 E. Washington Blvd.</u>			
City <u>Fort Wayne</u>	State <u>IN</u>	ZIP <u>46803</u>	
Web Site <u>IndianaTech.edu</u>	Business Phone <u>422-5561</u>		
May students contact you with questions? <input type="radio"/> Yes <input type="radio"/> No	Email Address <u>msbair@indianatech.edu</u>		
Owner/Manager's Name _____	Phone <u>399-2826</u>		

COPY SPECIFICATIONS FOR STUDENT DESIGN	DEADLINE: JANUARY 22, 2016
Any special information (Store hours, company brand colors, tagline/slogan) _____	
Tag: Exactly what you need. More than you ever expected.	
PMS color for our orange is PMS144	

Please attach a copy of your business logo. An electronic copy of your logo is needed for the online files. It should be 220 dpi and can be emailed to your account executive.