



**ADVERTISER PARTICIPATION DEADLINE: JANUARY, 22, 2016**

**ADVERTISER INFORMATION:**

**AD SIZE:**  Full Pg – 5 col W x 10.25” H  
includes 10,000 online impressions

1/2 Pg – 5 col W x 5.25” H  
includes 6,500 online impressions

1/4 Pg – 5 col W x 2.5” H  
includes 3,750 online impressions

Newspaper Representative \_\_\_\_\_ Ext. \_\_\_\_\_

<b>ADVERTISER'S INFORMATION</b>			
Business Name <u>History Center</u>			
Business Address <u>302 East Berry Street</u>			
City <u>Fort Wayne</u>	State <u>IN</u>	ZIP <u>46802</u>	
Web Site <u>fwhistorycenter.com</u>	Business Phone <u>426-2882</u>		
May students contact you with questions? <input checked="" type="radio"/> Yes <input type="radio"/> No		Email Address <u>histsociety@fwhistorycenter.com</u>	
Owner/Manager's Name <u>Todd Maxwell Pelfrey</u>		Phone <u>426-2882 x311</u>	

<b>COPY SPECIFICATIONS FOR STUDENT DESIGN</b>	<b>DEADLINE: JANUARY 22, 2016</b>
Any special information (Store hours, company brand colors, tagline/slogan) _____	
<u>M-F 10:00AM to 5:00PM</u>	
<u>Sat noon to 5:00PM</u>	
_____	
<u>K-12 school groups from Allen, DeKalb, LaGrange, Noble and Steuben counties free with reservation</u>	
_____	
_____	

**Please attach a copy of your business logo. An electronic copy of your logo is needed for the online files. It should be 220 dpi and can be emailed to your account executive.**