



**ADVERTISER PARTICIPATION DEADLINE: JANUARY, 22, 2016**

**ADVERTISER INFORMATION:**

**AD SIZE:**  **Full Pg** – 5 col W x 10.25” H  
includes 10,000 online impressions

**1/2 Pg** – 5 col W x 5.25” H  
includes 6,500 online impressions

**1/4 Pg** – 5 col W x 2.5” H  
includes 3,750 online impressions

Newspaper Representative \_\_\_\_\_ Ext. \_\_\_\_\_

**ADVERTISER'S INFORMATION**

Business Name Downtown Improvement District

Business Address 904 South Calhoun Street

City Fort Wayne State IN ZIP 46802

Web Site www.downtownfortwayne.com Business Phone 260-420-3266

May students contact you with questions?  Yes  No Email Address frank@downtownfortwayne.com

Owner/Manager's Name Frank Howard Phone 260-420-3266

**COPY SPECIFICATIONS FOR STUDENT DESIGN DEADLINE: JANUARY 22, 2016**

Any special information (Store hours, company brand colors, tagline/slogan) \_\_\_\_\_

We are seeking creative and artistic invitations for our Mother's Day Downtown event on Sunday, May 8 from 10:00 am - 4:00pm. We have included both our organizational logo and our Mother's Day Downtown logo as well as a brief description of the event. We are very excited to see your work, Good Luck!

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**Please attach a copy of your business logo. An electronic copy of your logo is needed for the online files. It should be 220 dpi and can be emailed to your account executive.**