



ADVERTISER PARTICIPATION DEADLINE: JANUARY, 22, 2016

ADVERTISER INFORMATION:

AD SIZE: Full Pg – 5 col W x 10.25" H includes 10,000 online impressions
 1/2 Pg – 5 col W x 5.25" H includes 6,500 online impressions
 1/4 Pg – 5 col W x 2.5" H includes 3,750 online impressions

Newspaper Representative _____ Ext. _____

ADVERTISER'S INFORMATION

Business Name Cali Spa
Business Address 1615 W Dupont Rd
City Fort Wayne State IN ZIP 46825
Web Site calispa.me Business Phone 260-451-8888
May students contact you with questions? Yes No Email Address calispame@yahoo.com
Owner/Manager's Name Alyssa or Edisa Phone 260-451-8888

COPY SPECIFICATIONS FOR STUDENT DESIGN DEADLINE: JANUARY 22, 2016

Any special information (Store hours, company brand colors, tagline/slogan) _____
"A spa like no other!" or "Your one stop shop!"
Green, tan, brown, white
M-F 9-8
Sat 9-7
Sun 11-6
calispa.me 1615 W. Dupont Rd Fort Wayne, IN 46825

Please attach a copy of your business logo. An electronic copy of your logo is needed for the online files. It should be 220 dpi and can be emailed to your account executive.